

Amendments to the Specification:

Please replace the paragraph beginning at page 13, line 5, with the following rewritten paragraph (wherein additions are shown in underlined text):

The separate benefit phase in the present invention is preferably anhydrous. The benefit phase comprises from about 20% to about 100%, preferably at least about 35%, most preferably at least about 50% of a hydrophobic skin benefit agent. In an embodiment, the benefit phase is substantially free of surfactants. The benefit agents suitable for use in the present invention have a Vaughan Solubility Parameter of from about 5 to about 15. The benefit agents are preferably selected among those having defined rheological properties as described hereinafter, including selected Consistency (k) and Shear Index (n). These preferred rheological properties are especially useful in providing the personal cleansing compositions with improved deposition of benefit agents on skin.

Please replace the paragraph beginning at page 20, line 3, with the following rewritten paragraph (wherein additions are shown in underlined text):

The personal cleansing compositions of the present invention may further comprise other optional ingredients that may modify the physical, chemical, cosmetic or aesthetic characteristics of the compositions or serve as additional "active" components when deposited on the skin. The compositions may also further comprise optional inert ingredients. Many such optional ingredients are known for use in personal care compositions, and may also be used in the personal cleansing compositions herein, provided that such optional materials are compatible with the essential materials described herein, or do not otherwise unduly impair product performance. An example of an optional ingredient is a cationic deposition polymer.